

SCOPE OF TRAINING FOR BACHELOR OF INTERNATIONAL BUSINESS MANAGEMENT

For Manufacturing Company	For Shipping Industry, Port Operations, Logistics, Freight Forwarding, Supply Chain Industry	For Sales & Marketing, Customer Services, Retailing, Business Development, Banking and Finance Industry	For Government Agency, Customs and Immigration Department
Among the aspects that can be exposed to students are:	Among the aspects that can be exposed to students are	Among the aspects that can be exposed to students are	Among the aspects that can be exposed to students are
Purchasing Material Control Production Control / planning Logistics Sales & Marketing Export <ul style="list-style-type: none"> • Administration • Vendor management • Supply Chain • Customer relations 	Operation Finance Warehousing Transportation Administration Sales & Marketing Freight Forwarding Customs related Export / Import Customer relations	Operations Administration Business Development Customer's account management Marketing Sales Customer service Retail Procurement Product Planning	Operation Government Policy Legislation Procedures Taxation, Tariff Enforcement Administration Finance Training Among the activities that can be scheduled for students are Exposure on different level of departments Exposure on daily activities/operations of the organization so that students would be able to develop their skills Real project in the organization so that students would be able to learn and develop necessary skills Presentation, discussion, and meetings on assignments Learning activities such as training, QC circle, kaizen activities Exposure on international environment though daily operations of the organization