

SCOPE OF TRAINING FOR BACHELOR OF TOURISM MANAGEMENT

Event	Transport	Travel Services	Destination	Accommodation	Policy
Planning and Management	Customer Service	Ticketing	Planning and Development	Marketing and Sale	Policy Formulation and Implementation
Promotion and Marketing	Promotion and Marketing	Customer Service	Tourist activities	Human Resource	Administrative
Human Resource	Ticketing	Packaging	Promotion and Marketing	Meeting Planner Team	
Customer Service		Promotion and Marketing	Human Resource	Tourist Guide	
Logistic		Human Resource	Customer Service	Sport and Recreation	
Sponsorship			Administrative		
Event Organizer					